

Appendix 1

**Community Programmes and Initiatives at Leeds
United FC, Manchester City FC and Sheffield United
FC**

Leeds United - Developing Football in the Community (DFITC)

INITIATIVE	TYPE	AIMS
Free Schools programme	The programme aims to provide an enjoyable experience for children, whilst also meeting the needs of the National Curriculum. The programme focuses mainly on the 'games' element in line with PE programmes of study. It also includes a literacy, numeracy and health education pack for days when inclement weather keeps children in the classroom. Over 25,000 children have received free coaching so far, as part of a plan that will see every primary and junior school in the Leeds area receive free coaching by Leeds United coaches	To promote football skill development, physical activity and healthy lifestyles
Paid Schools Programme	As a result of the success of the Free Schools programme, LUFC DFITC also employs 40 to 50 part-time coaches who provide additional sessions in schools. The cost to schools is to cover the cost of the coaches - £25.00 per session during curriculum time and £30.00 for an out of school club	To promote football skill development, physical activity and healthy lifestyles
Junior clubs	LUFC have developed a working relationship with over 60 junior clubs. They provide regular coaching on a weekly basis to over 650 children, covering over 40 sessions.	Football development. The promotion of grassroots football. Talent identification
Goalkeeping courses	Run throughout the year in either 6-week blocks or 1-day holiday courses, LUFC's goalkeeping courses are run by specialist-qualified coaches. 6-Week courses are £18.00 (6 x 1 hour sessions) and 1-day courses are £10 (full day)	Football development. The promotion of grassroots football

Saturday morning coaching courses	These courses are for boys and girls aged 5 to 11 of all levels of ability with the emphasis being on fun and enjoyment	Football development and improvement of individual players' skills. The courses also promote social skills for children
Holiday courses	Over 9,500 children took part in LUFC Holiday Courses from Summer 2001 to Christmas 2002. The courses emphasise fun and participation and aim to provide children with a "positive Leeds United experience"	Football development. Safe recreation
Residential and non-residential coaching courses	These courses are held at Leeds United's First Team's Training Ground at Thorp Arch in Wetherby. The cost in 2002 was £220 per child on the residential course (4 nights and 5 days) and £65 per child on the non-residential course (4 days)	Football development and skill improvement
Girls' Centre of Excellence	Leeds United Girls' Centre of Excellence runs every Friday evening at Thorp Arch Training Ground for under 12s, under 14s and under 16s girls. Alongside coaching sessions, the girls participate in lifestyle modules, delivered on health, nutrition and drug awareness	To enhance the development of girls' football. To successfully develop young female players' playing, academic and social skills
Leeds United Ladies	Leeds United Ladies were promoted to the AXA FA Women's Premier League from the National Northern League in 2000-01 season. Leeds United Ladies have various age groups: under 10s, 12s, 14s, 16s, development team and first team	To establish a coordinated approach to the development of girl's/women's football development in Leeds
International Academy	The International Academy is an independent company, offering children from around the world the opportunity to experience a weeklong, comprehensive coaching programme held at Leeds United	To provide an opportunity for children from around the world to be coached and assessed by Leeds United coaches. To promote Leeds and LUFC internationally

Ireland	A programme of holiday courses has been organised over the past two summers. These were run in conjunction with Home Farm FC, Ireland and were designed to give other communities, outside Leeds, the opportunity to ‘experience’ Leeds United	To provide an opportunity for children from Ireland to be coached and assessed by Leeds United coaches. To promote Leeds and LUFC in Ireland
Search for a Soccer Star (TV Programme).	The concept was to produce a TV docu-style soap following the progress of talented young footballers who enter a competition to win a prize of two weeks training at the Leeds United Academy. The club first launched the show in Thailand, but due to its success, it was also broadcast in Vietnam	<p>Leeds United’s rationale for the programme was:</p> <ul style="list-style-type: none"> • “High quality brand exposure in a targeted territory that is within Leeds United’s international strategy. • Grass roots initiative emphasising that Leeds United cares and is not just into commercial sales. • Raise revenue from show concept and top line sponsorship in each territory. • The potential to recruit an outstanding young player to the academy (subject to work permit legislation). • Unique, innovative programme that emphasizes Leeds United’s status at the cutting edge of media ideas”

Ability Counts	Leeds United works with Leeds City Council Leisure Services on the 'Leeds United Ability Counts Programme'. Since the scheme started over 300 players have taken part in sessions at South Leeds Leisure Centre run by qualified staff from United's DFITC scheme. The Leeds United Ability Counts Programme is regulated by a steering group constituted from representatives from Leeds United, Leeds City Council and Executive Officers of the Club's management group	Disability football development
Coaching Centres	LUFC's Coaching Centres are for under 7s to under 12s. The centres are self-financed and support LUFC's development centres	To enable the club to provide young players with exit routes and to offer further technical development before returning to development centres or the academy

Tournaments	<p>FiTC runs various annual tournaments, which take place throughout each year. The tournaments run are local under 11s Boys, local under 13s Girls, and a Smoby Table Football Competition for boys Under 11s. The winners of these events go on to represent their school and Leeds United FiTC in Regional competitions. The winners of Regional competitions go on to Northern Finals and then, if successful, National finals. The Smoby Table Football competition is for under 11s boys from mainstream and special needs schools. The club also runs four junior club tournaments per year attracting over a 1000 players</p>	<p>Increasing football participation for local children. Football development. Inclusion for children with disabilities</p>
Youth Club Work	<p>DFITC have started to deliver coaching sessions in a number of Youth Clubs across Leeds (there are 69 across the city). Although in its early pilot stages, it is hoped that this work will help to engage socially marginalized young people who may not otherwise come into contact with LUFC</p>	<p>Social inclusion and football development for 13 to 19 year olds</p>

Leeds United FC Learning Centre - Study Support

INITIATIVE	TYPE	AIMS
<i>Playing For Success</i>	During the academic year September 2001 to July 2002 the Centre Staff delivered three 10 week blocks of out-of-school-hours study support to Key Stage 2 and Key Stage 3 pupils from the 26 schools which form the Inner South Leeds Family. The sessions have taken place between 3:30pm and 7:30pm each weekday evening and 9:30am to 12:30pm each Saturday	To improve confidence, self-esteem and attainment in selected students
Pupils Accessing Study Support (PASS)	The PASS Project is solely for SRB4 schools. Each school is designated 20 places per session and there are 10 two-hour sessions over a period of 10 weeks. Primary schools allocate places to upper Key Stage 2 pupils and it is usually a class (or the vast majority of a class) who attend. Matthew Murray High School allocates places to Key Stage 3. Free transport is an integral part of the project and all SRB4 schools participate at no cost to the school	To engage pupils who have not attended <i>Playing for Success</i> . To improve confidence, self-esteem and attainment in selected students
Learning Through Football	‘Learning Through Football’ has completed its 9 th year of operation at LUFC and continues to be included as part of the long term planning in the schools involved. ‘Learning Through Football’ is accessible to Leeds Primary and Special Schools. It involves a day’s visit to the Leeds United Stadium by a class or group of pupils from a participating school	‘Learning Through Football’ is designed to start, or support a range of cross-curricular themes and topics encountered within the Primary Curriculum, or to support teaching and learning in a specific curriculum area

Anti-Racism	Anti-Racism projects have been delivered and extended across both Key Stage 2 and Key Stage 3. Centre staff have been involved in delivering assemblies, workshops and extended courses. A coordinated and planned approach to anti-racist education has been devised, in partnership with the Yorkshire Evening Post, whereby Centre staff work alongside school staff to deliver a 6-week anti-racism project	To tackle racism in young people in Leeds
University of the First Age (UFA) – Partnership project.	The partnership between the Learning Centre and the UFA is now into its 3 rd year. Centre staff have devised, planned and delivered Super Learning Days to Year 7 pupils from Matthew Murray and Cockburn High Schools. Super Revision Days have been delivered to both Year 10 and Year 11 pupils from Cockburn High School and also Year 10 and Year 11 Leeds United Academy players	To improve children’s educational attainment
SRB4 Attendance Project	The Centre has made a contribution to the SRB4 Attendance Project by supporting the two designated Education Support Workers. The Centre’s support strategy has also included re-engaging disaffected parents into education and has resulted in several having ‘taster’ ICT sessions	To tackle problems of school non-attendance for local children
Computer Literacy & information Technology (CLAIT) Courses.	CLAIT training was offered on 2 mornings per week to adults and delivered by an adult trainer from the College of Technology. Adults included parents of pupils on <i>Playing for Success</i> , parents from the Attendance Project, Prince’s Trust Volunteers, community groups, unemployed people, sixth form pupils and mentors	To improve adult IT skills

Holiday Projects	The Centre hosted a weeklong French GCSE revision course during the Easter holiday period, for Gifted and Talented pupils identified through 'Excellence Challenge'. It also hosted a week of GCSE revision support sessions, in partnership with Social Services, for young people in the care of the Local Authority	To improve educational attainment amongst the highest and lowest performing groups in terms of GCSE results
Summer Activities	The Leeds United Summer Schools 2002 worked in partnership with the UFA and were run with Matthew Murray High School and Morley High School. Pupils from both schools spent one week at a summer school working on various projects. A summer school also ran for black teenagers from Chapeltown and Harehills who were disengaged from school but part of a detached youth work programme	To raise educational attainment amongst under-performing and socially excluded children
Transport	The Leeds United Community Bus has been used to transport pupils on <i>Playing for Success</i> , the PASS Project and Summer Schools. First Bus has provided a full time driver	To increase access to the Study Support Centre for socially excluded and disadvantaged children
Mentoring	Mentors at the Study Support Centre are provided with the opportunity to improve and develop a number of skills and to receive accreditation for their efforts	To increase community cohesion through the promotion of a volunteer culture. To improve the personal and professional skills of mentors
Matthew Murray School Initiative	Following serious 'racial' gang fighting in their school, pupils and teachers from Matthew Murray School approached LUFC's Learning Centre to solicit help in addressing the school's racial problems. As a result, LUFC have been instrumental in facilitating a multi-agency approach to the problem	Anti-racism and community cohesion

Leeds United FC - Community Affairs

INITIATIVE	TYPE	AIMS
Leeds United Prince's Trust Volunteers Programme	Linked to the Prince's Trust Volunteer Programme, the LUFC programme is a 12-week self-development course for young people aged 16-25	To develop self-confidence, team-building skills and employment skills
Prince's Trust	LUFC have strong links to the Prince's Trust. They have hosted a 'Turn Your Life Around' auction, and Head of Community Affairs, Emma Stanford, serves on the West Yorkshire Area Advisory Board for the Prince's Trust and the National Advisory Board for the Prince's Trust Volunteers programme	To support the work of the Prince's Trust
The Outward Bound Trust	In partnership with fellow Outward Bound Trust Patron Company members HSBC and Evans of Leeds, the Leeds United Community Affairs team have organised two trips to give young people from Leeds the opportunity to have the Outward Bound experience. 266 young people were selected from 17 different Schools attending a 5-day Outward Bound course at Ullswater in the Easter school break	To help young people to improve their self-confidence and life skills
SMARTRISK	SMARTRISK is a non profit-making organisation endorsed by the NHS that is helping to tackle the issue of injury amongst young people in Britain. Leeds United's Community Affairs team has been supporting the campaign in a number of ways including player involvement and fundraising	To support the aims and objectives of SMARTRISK

Dads and Lads	The Dads and Lads project was a partnership between Leeds United and the YMCA with the aim to deliver football-related activities to get Dads and their sons working together. Leeds United applied for a £500 grant from YMCA to deliver 6 football related sessions including coaching by the Leeds United DFITC Coaches and encouraged local fathers and sons to get involved. The project ran with 20 fathers and sons from Middleton taking part	To promote physical activity and bonding between fathers and sons
National Blood Donation Day	Leeds United was approached by the National Blood Service and agreed to offer the Leeds United Learning Centre for a blood donation session during the February half -term holidays	To support the work of the National Blood Service
Leeds Healthy Schools Initiative	The Healthy Schools Programme is part of the Government's drive to improve standards of health and education and to tackle health inequalities. Leeds United were approached to get involved regarding in-kind support for the Presentation event and regarding prizes for the pupils	To make children, teachers, parents and communities more aware of the opportunities that exist in schools for improving health
Groundwork Project	This programme focuses on the issue of waste created by Leeds United FC and its possible means of disposal. Disaffected 15 and 16 year old pupils from Matthew Murray High School studied the issues surrounding litter and waste created in and around the Elland Road stadium.	To engage a difficult section of the school population. The pupils involved take part in a scheme called "The Bridge". This element of the school was set up to allow pupils that would otherwise be excluded to continue in full time education

<p>South Leeds Family Learning Centre</p>	<p>The Head of Community Affairs is a member of the management board for the centre. The centre is also running a partnership project with the Leeds United Learning Centre called 'Families Playing for Success' to encourage local families to take part in new ways of learning such as taking part in IT sessions and developing arts and crafts skills. The sessions take place twice a week and so far approximately 80 people have taken part</p>	<p>To support the work of the South Leeds Family Learning Centre</p>
<p>Leeds Cares</p>	<p>Leeds Cares is the main business-led employee volunteering programme in the UK - a Business in the Community initiative. Leeds United are local founder members of the programme and each year staff from all departments take part in Action Days to renovate a chosen local community project</p>	<p>To promote volunteering and community cohesion</p>
<p>Secret Santa</p>	<p>Over 60 members of staff have taken part in the Secret Santa project over the past two years</p>	<p>To collect presents for a specific target group such as the homeless or disadvantaged children. Presents were delivered to the children of Clapgate Primary School in the deprived area of Belle Isle and St Georges Crypt for the homeless</p>

Football Aid	Football Aid is a National Charity that created the fundraising event ‘Field of Dreams’ and was launched to raise money for charity. Fans bid a significant amount of money to play in the Football Aid matches, held at their favourite football ground. Leeds United held 2 matches on the Elland Road pitch at the end of the 2000 – 2001 season and two matches at the 2001 – 2002 season . The event is planned again for the end of the 2003 season. The four teams were captained by ex professional players John McClelland, Brendan Ormsby, Gavin Oliver and Keith Hanvey. The 3 events have raised over £52k for Football Aid	To raise money for local charities such as Holbeck Elderly Aid and Martin House Children’s Hospice
Proof of Age	The Proof of Age partnership was launched by the West Yorkshire Trading Standards service and Leeds United were approached to help with the launch and to help promote the scheme	To reduce underage drinking and smoking
Anti-Racism	LUFU aim to tackle racism in a variety of ways. These include marketing and match-day promotions, and educational work delivered through the Learning Centre. Leeds United have been actively involved in promoting the Kick it Out Campaign and Show Racism the Red Card. The club has also held a number of anti-racist consultation events with local groups in the wake of the Bowyer and Woodgate trial, and has supported initiatives such as the Stephen Lawrence Awards	To tackle racism both in and out of football
Complimentary Tickets and Player Appearances	Complimentary tickets and player appearances are provided for various groups across Leeds	To engage the local community with the club. To support the work of local schools, charities etc.

Junior Strikers	The Leeds United Junior Strikers fan club is aimed at 0-16 year olds. Individual membership is £15.00 per season and the club president is Alan Smith, LUFC first-team player	To encourage children to connect and support LUFC
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Manchester City FC City in the Community (CITC)

INITIATIVE	TYPE	AIMS
Schools Programme	MCFC deliver a range of football-based programmes in schools. These include lunchtime soccer skills for children aged between Year 2 and Year 11, and Year 2 soccer skills delivered during curriculum time. Both free and paid programmes are offered	The programme aims to promote football skill development, physical activity and healthy lifestyles
GCSE PE Curriculum Module Assistance.	Guidance is provided by CITC staff to teach students how to plan, control and supervise a detailed coaching session. The programme is delivered to Year 10 and 11 students taking GCSE PE	To provide study support for GCSE PE students
Blue Pals	These sessions help promote healthy living and healthy eating, primarily in primary schools. The sessions are delivered by CITC staff using materials produced in association with education staff from Manchester City Council	To promote healthy lifestyles for children and young people
Kick It – Drugs Awareness	CITC staff deliver these sessions in schools to year 6 pupils. The programme consists of 2 x 1 hour sessions. The programme was designed by a health organisation that also helped to train CITC staff in drug awareness	To promote drug awareness in young people
Junior Sports Leaders Awards	CITC help to support schools whose pupils are studying to attain Junior Sports Leader Awards. This work is primarily done with Year 10 and 11 pupils	To support the future of grassroots sports development. To support skill acquisition and personal development in young people
Soccer Centres	These are run, with support from funding from the Professional Footballers’ Association, at the following venues in Manchester: North Manchester High; Newall Green High; Parrswood High; Ducie Sports Centre; Platt Lane Training Complex; Radcliffe Borough; and Flixton Girls School. They are targeted at boys and girls aged between 6 and 11	Football development

Soccer Schools	CITC's Soccer Schools run at half terms and during summer holidays. They are targeted at children and teenagers. The costs and lengths of the event vary	Football development. To provide constructive recreation for children and young people during holiday periods
Annual Under 11 Manchester Schools 6-a-side competition	CITC help organise and run the annual under 11s Manchester schools 6-a-side tournament	Football development for children
Chinese Soccer Schools/Work with the Chinese community	New work with the Chinese community. So far the club has held a training day for Chinese children at MCFC's Carrington training ground. They also invited a number of elderly representatives from the Chinese community to MCFC's Boxing Day Premier League fixture. The club has established links with a local Chinese Housing Association. The initiative came about after MCFC signed Chinese international player Sun Jihai	To promote links between MCFC and the Chinese community
Work with Refugee Organisations	Free training sessions have been offered to refugee groups. These have been exclusive session and mixed sessions with other groups	To aid the integration of refugee groups into the wider community. To provide sport and physical activity opportunities for refugee groups in Manchester
Work with the Connexions Youth Service	CITC participated in a pilot scheme named Connexions Summer Plus in Summer 2002. Training sessions were provided for 15-19 year olds who were referred by the Connexions Youth Service as being at risk of offending. CITC are planning to expand this work in the future	Crime reduction
Contact Theatre Project	This is a trial scheme with the Contact Theatre in Manchester to mark MCFC's move from Maine Road. The project is based around education, performance, drama and music workshops	To engage young people with Manchester City who may not want to play football. To support the educational development of those involved with the programme
Girls' Football Competitions	CITC helped to organise and run the Manchester Secondary School Girls' football competition	Football development for girls

National Football in the Community Competition	CITC help to run the local and regional heats for the national Football in the Community competition for young people	Football development
Disability Activities	CITC have recently appointed a Disability Development Officer who will coordinate all work done by MCFC with disabled players and fans. The club is already running coaching sessions for disabled players and disabled football tournaments. Consultation will be held with disabled groups to see how the club can move forward with meeting the needs of disabled people	To improve the relationship between MCFC and disabled people. To provide quality football opportunities (both playing and spectating) for disabled people
Work with Bangladeshi communities	Information sessions, careers advice and coaching sessions have been organised by CITC for Bangladeshi children. This work is in its early stages and more formal links between MCFC and the Bangladeshi community are proposed	To provide better links between the Bangladeshi community and MCFC. To provide football playing opportunities and other support to the Bangladeshi community
Work with African-Caribbean communities	CITC have worked with the Moss Side Amateurs Football Club; an Afro-Caribbean amateur team originally established with help from the Youth Charter for Sport to address gang-related tensions in Moss Side, Manchester. The club is also currently considering staging a series of 'Midnight Football' events (in association with Sony Playstation) that will be aimed at local African-Caribbean young people and young people from other ethnic groups	To support work that is addressing the needs of young Afro-Caribbean people in Moss Side and adjacent areas of Manchester
Girls'/Women's Football	MCFC runs a range of girls' and women's football teams, from under 11s to the open age category. All teams train at the club's Platt Lane Training Complex	Girls' and women's football development

Match Day Club	A group of children receive football training, lunch and match tickets on Saturdays when MCFC are playing at Maine Road. The children are selected on a first come, first served basis. The cost is £5 per child	Football development and the provision of a safe leisure space for children on Saturday mornings
Charity Function	CITC have a charity liaison worker who coordinates charity requests that come into the club. MCFC currently support a mixture of 6 national and local charities	To support the work and aims of approved charities
Junior Blues	A junior supporters' club that offers merchandise and opportunities to join coaching courses as part of a child's membership	Football development (through coaching). To ensuring levels of future support for MCFC
City Stars 2003	To mark the final season at Maine Road, MCFC is looking to reward young people who have made a special contribution to their communities. The winners will receive a number of prizes at an award dinner organised by the club	To strengthen links with the local community. To reward community spirit. To mark moving away from Maine Road
Platt Lane Training Complex and Academy	MCFC manages the Platt Lane Training Complex in Manchester. The centre, co-funded by Manchester City Council, Sport England and MCFC, originally opened in 1986. It now serves as the club's Academy training facility, but is also open to the public as a community football and meeting facility. The site now comprises of a training facility, a soccer 'dome', a restaurant, and conference facilities	To provide community access to MCFC's Platt Lane Training Complex and facilities

Manchester City FC - BlueZone Learning Centre

INITIATIVE	TYPE	AIMS
<i>Playing for Success</i>	The BlueZone Centre hosts MCFC's <i>Playing for Success</i> activities. Young people (usually of Year 6 age) are selected by their schools to attend seasons for additional study support. More than 1000 young people have already benefited from the scheme which focuses on literacy, numeracy, IT and communication technology	To improve confidence, self-esteem and attainment in selected students
Saturday Morning Sessions	The BlueZone Centre offers sessions for school children who need access to IT equipment, support for homework assignments, or other help. Children who attend these sessions have frequently attended <i>Playing for Success</i> courses in the past	Study support and raising educational attainment for children
Revision Sessions	The BlueZone staff have helped to organise revision sessions in half-term and holiday periods for local high schools	Study support and raising educational attainment for local children
Learning Through Football	The Learning Through Football initiative is based on a series of learning materials that is based on the National Curriculum requirements for Key Stage 2. MCFC has produced its own materials that encourage football-themed learning in a range of curriculum areas. CITC staff and education staff at Manchester City Council have produced these materials. The Learning Through Football programme also offers children a chance to visit MCFC's stadium as part of their learning	To aid and enhance pupil learning at Key Stage 2

Manchester Art Gallery Initiative	Pupils from MCFC and Manchester United Study Support Centres joined together at Manchester Art Gallery. Working with the artist Paul Needham, a Wall Planner was produced to commemorate the project, illustrated with photographs of the pupils at work	To promote cooperation and communication between different groups of children. To improve a range of study skills
Adult Education	BlueZone offers a range of Adult education courses. Sessions on IT, numeracy and literacy are available. Members of staff from local adult education centres support the sessions. The sessions are run in conjunction with the local Adult Education Service	To support adult learning, particularly for local people.
Family Learning Sessions	Joint ICT skills sessions held for parents and children at the BlueZone Centre	To promote study and learning skills in children and parents. To promote parent/child bonding
Transport	Transport can be provided for children who wish to attend the BlueZone Centre	To increase access to the BlueZone Centre for children from economically disadvantaged backgrounds
Mentor training	BlueZone activities are supported by the work of mentors. These are usually students from local universities who are pursuing education-based courses. The students receive some remuneration for their support	To support pupils in their learning. To improve mentors' skills and educational abilities

Sheffield United FC - Football in the Community (FiTC)

INITIATIVE	TYPE	AIMS
Schools	Coaching sessions provided in curriculum time for school children of various ages. Coaching is provided on football and other sports such as rounders, relays and tunnel ball. A charge of £3 per pupil is made for a six-week programme of coaching (one hour per week)	Football and sport development
After Schools	Paid after schools sessions are provided for children in a number of locations across Sheffield. The courses are devised to develop basic skills in a safe and friendly atmosphere	Football development
Advanced Coaching	Paid advanced coaching sessions are held for children who are deemed “better than average”	Football development
Holiday Soccer Schools	Run for both boys and girls, SUFC’s holiday schemes include professional coaching sessions, 6-a-side competitions and prize giving events. A charge is made for the schools, but all attendees receive a SUFC match ticket and a 10% discount voucher for SUFC merchandise	Football development. Constructive recreation during school holidays
Saturday Club	The Saturday club runs every Saturday from 10am until 1pm. Activities involve coaching, 6-a-side, quizzes and a free raffle. It is held for boys and girls aged 6-13. The cost of sessions is £5 per child	Safe recreation for children on Saturday mornings
Children’s Birthday Parties	Children’s birthday parties are organised by FiTC staff at Bramall Lane. For a set cost (£70), children receive a tour of the ground, a meeting with a player, a signed football, and tickets to a game. Carers receive concessionary tickets for a game	Revenue generation and to promote SUFC amongst the next generation of fans

School Penalty Competitions	The FiTC department help school children to organise penalty competitions to raise money for schools and/or local charities. Penalty kicks are taken by school children against SUFC players. The money raised is split between schools, local charities and SUFC's FiTC scheme	To raise money for local schools, charities and to generate income for SUFC's FiTC department
Non-football Holiday Activities for Children	A funded three-year project to provide non-football constructive recreation (drawing, craft etc.) for children during school holidays	To provide constructive recreation for children during school holidays
Railtrack Safety Initiative	A competition set up in association with Railtrack. Children in five local schools are provided with quiz sheets relating to safety on the railways. One winner from each school is invited to take part in a SUFC soccer school. Football coaching sessions are also provided in the five selected schools. These sessions, in addition to providing traditional football coaching, also include awareness training on the dangers of playing near railways	The promotion of safety on the railways. Football development. Football as a diversionary activity
Railtrack Trophy	6-a-side football competition for school under 11s teams. The competition is organised by SUFC's FiTC scheme and is sponsored by Railtrack and Sportsmatch. The winners of the competition go on to represent SUFC in the regional finals of the national FiTC competition	Football development for under 11s
Football Aid	Football Aid is a National Charity that created the fundraising event 'Field of Dreams' and was launched to raise money for charity. Fans bid a significant amount of money to play in the Football Aid matches, held at their favourite football ground. The money raised goes to charity	To raise money local and national charities

Sheffield United FC - Study Support Centre

INITIATIVE	TYPE	AIMS
<i>Playing for Success</i>	SUFU focus their <i>Playing for Success</i> study support towards the 9-13 age group and, therefore, invite children from Year 6 and Year 8 to attend sessions. The centre opens each weekday for 4 hours from 3.30pm. Sessions are divided between Year 6 (3.30-5.30) and Year 8 (5.30-7.30). The centre takes a group of twenty pupils from four or five local schools at a time, and the programme usually lasts for a 10-week period. Pupils who attend the programme are selected by their schools	To improve basic skills, motivation and confidence in selected pupils
Transport	Sheffield Community Transport provides a travel service for the centre that collects children and returns them home after each session. Each bus has an escort and a driver	To enable children from economically disadvantaged areas to attend the centre
Academy Players	SUFU Academy players (16-19 yr olds) are required to undertake the BTEC PerfEx (Performance and Excellence in Sport), which is delivered by qualified tutors working for a company called Central Sports Limited. The course is designed to ensure that players who do not succeed have exit routes and alternative careers. The study centre is used to host course sessions. Some players also use the centre to study towards A' Level and A/S Level qualifications	To ensure the educational and professional development of Academy players
Mentors	Support is provided in the centre from students from Sheffield Hallam University. These student mentors are frequently, but not always, training to be teachers	To support pupils in their learning. To improve mentors' skills and educational abilities

Sheffield United FC - Other Initiatives

INITIATIVE	TYPE	AIMS
Sharrow Partnership	The Sharrow Partnership is a joint body set up between SUFC, the Sharrow Community Forum, Sheffield College, FURD, Asian Welfare Association 96, and the Federation of Stadium Communities. Its combined efforts have brought in £1.8million in grants and have helped secure planning permission for the Blades Enterprise Centre and the Sharrow Partnership Community Hall that opened in 2001 under the John Street Stand at Bramall Lane. The group have also been involved in litter picking and graffiti removal around the Sharrow area. The Sharrow Partnership has gained a national reputation as a model for constructive relations between football clubs and local communities	To promote positive relations between SUFC and their neighbourhood community. To promote the well being of the Sharrow area of Sheffield. To facilitate future ground developments
Blades Enterprise Centre	The Blades Enterprise Centre is a managed business space located within the Bramall Lane Stadium. Small local businesses can locate their activities within this space, whilst other new and expanding local business can access support, training and advice through the centre	To promote good relations between local business and SUFC. To support the economic well being of the local community
St. Mary's Church, Sharrow	SUFC helped to fund the restoration of the St Mary's Church, which is located in the immediate vicinity of the Bramall Lane Stadium. The club also provided space in their John Street Stand for the church's congregation during the restoration work	To support and connect with the local church community

<p>Support for Football Unites, Racism Divides (FURD)</p>	<p>SUFC supports the work of FURD in a number of ways. The club helps to publicise the work of FURD on match days and helps to fund some of the organisation's activities through in-kind contributions</p>	<p>To promote anti-racism work around football</p>
<p>Youth Academy Facility</p>	<p>SUFC have recently built a new academy facility with funding support from a Football Foundation grant. The terms of the grant mean that use of the facility must be offered to the community. The club is currently drawing up a community use plan</p>	<p>To provide quality community football facilities for the people of Sheffield</p>

Appendix 2

Non-club Community Football Programmes and Initiatives in Leeds, Manchester and Sheffield

Key Providers/Facilitators of Football Projects in Leeds

Leeds City Council Leisure Services

Leeds City Council's Leisure Services Department is a large subsection of the Council made up of six divisions. The Sport Division is responsible for the provision of a comprehensive sport development service and facility provision/maintenance. The Sport Division works on all major sports, but through a series of partnerships have a particularly strong profile within football development. The Council employ both traditional Sport/Football Development Officers and Community Sports Officers.

INITIATIVE	TYPE	AIMS
Adidas Team Football	2 hours free coaching for year 4&5 girls and boys culminating in a Festival. The scheme is supported by education designed lesson plans	Football development
Lurpak World Cup	An event aimed at promoting football for year 4&5 girls. Linked to the newly formed West Riding Girls' League	Football development for girls
West Yorkshire Youth Games	Free coaching provided for year 6&7 girls' teams who were due to enter the WYYG	Football development
High School Challenge	Girls' and boys' football as part of multi-sport event	Football development
Coach Education 2002	Promoting FA Charter Standard. Courses include 1 st Aid, child protection, codes of conduct etc.	Raising standards and quality at grass roots level
Leeds Football Coaches Association	Regional Association. Produces five newsletters, five demonstrations, and one club visit per year	To provides, news, information and assistance for members
Community Club Forums	Brings together clubs, Football Development, Parks Department, Education and others within the Council	To share good practice and facilitate community football development
Striker Select	Football Development centres	To develop excellence amongst talented players
Community Football Tournaments (various)	Occasional inclusion and anti-racism events delivered by Community Sports Officers	To utilise sport and a diversionary and/or educational tool for excluded children

Leeds Striker Awards Scheme	Delivered across 15 sports centres and taking in 450 children per week	Player development scheme
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West Riding County Football Association (WRCFA)

WRCFA have a stated aim to contribute to the development of football across the West Riding area of Yorkshire. Their formal objectives are to lead the development of grass roots football, to provide opportunities for lifelong participation in football, to provide leadership through developing key partnerships, to provide coach education programmes, to help with the provision of TOPS programmes in primary schools, and to improve the provision offered by football clubs through the Charter Standard Scheme.

INITIATIVE	TYPE	AIMS
Coach Education	Promoting FA Charter Standard. Courses include 1 st Aid, child protection, codes of conduct etc.	To provide a diverse range of football education courses, accessible at a local level across the county
Mini Soccer Festivals and Leagues	Small sided soccer for boys and girls	To promote mini soccer as a key football opportunity for young boys and girls
Charter Standard Clubs/Holiday Courses	Course to provide support for local football clubs that aim to attain charter status	To raise standards and reward good practice in football. To increase the quality of Junior Football Clubs, thereby sustaining participation and raising standards
Charter Standard Schools Courses	To promote excellence in school football provision	To provide a mechanism to raise standards and reward good practice in school football provision
TOP Sport Support	WRCFA help to supply schools with the equipment and skills needed to deliver the TOP programme	To develop TOP as the key delivery mechanism for football activity in primary schools across the county
Club Support	Support clubs to develop Football Development plans in order to access Football Foundation funds	To support and enhance the development of local clubs
Disability Football Working Party	Working Party established to enhance the development of disability football in the West Riding of Yorkshire	To provide quality playing opportunities for local disabled footballers

Local Football Partnership	Body established to help the county FA in the planning, development, implementation, monitoring and evaluation of football and facility development	To encourage strategy coordination in local grass-roots football
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NACRO – Football Community Link Project

The Football Community Link Project is a community safety initiative based in Beeston, Leeds. It is run by a partnership between NACRO, Leeds City Council and participating Community Groups. Funding for the project has come from Single Regeneration Budget (SRB) 4 and the Football Foundation. The project is targeted at 5-16 year olds from low-income communities and aims to use football to engage young people in positive activities and to divert them from criminal, anti-social and self-destructive behaviour.

INITIATIVE	TYPE	AIMS
Football coaching and tournaments for young people of various ages	Football tournaments and coaching sessions provided for young people from deprived wards within Leeds	To use sport as a diversionary activity. To improve young people's behaviour, health, self-esteem, etc.
Coach/volunteer education	To encourage local people to volunteer and to train as qualified football/sports coaches	To improve community cohesion. To increase education levels and employability for volunteers

West Yorkshire Sports Partnership

West Yorkshire Sport was established in 2001 by the five local authorities in West Yorkshire with the aim of providing greater cooperation between initiatives and practices in youth sports development. It is now one of 45 such sports partnerships that exist nationwide. The Executive of the organisation consists of the five chief officers of sport in the Local Authorities with advice from Sport England, Bemsport, Federation of Disability Sport and the Womens Sport Foundation. The sports covered by the sports partnership are rugby league, netball, hockey, rugby union, swimming, cricket, tennis, athletics, basketball and girls football.

INITIATIVE	TYPE	AIMS
To implement the West Yorkshire Active Sports Girls Football Development Plan, 2002-2007	To aid the development of girls' and women's football in West Yorkshire. This is done through the creation of a clear structure for girls' and women's football in the region and establishing clear routes of progress for girls who wish to develop their talents	To promote girls' and women's football in West Yorkshire

Sport England Yorkshire

The key role for Sport England in Yorkshire is to ensure that working partnerships, effective communications, good understandings and strong networks exist between all of the agencies involved in sports development in the region. The key partners for Sport England Yorkshire are the Federation of Yorkshire Sport, the Yorkshire Sports Board, SportAid, Local Authorities, Regional Assembly for Yorkshire and Humberside, Yorkshire Cultural Consortium, English Federation of Disability Sports, the Black and Ethnic Minorities Sports Forum, and the Women's Sports Foundation.

Pudsey Sport Project

Joint initiative provided by the Police, LCC's Youth Service and LCC's Leisure Services (Pudsey Leisure Centre) aimed at young people under the age of 19. The project aims to provide positive sporting activities for young people who are at risk of offending.

Leeds Ability Counts Football Club

The Leeds Ability Counts Football Club is a joint venture between Leeds United FC and Leeds City Council to develop a self-sustainable football club for people with varying levels of disability.

Key providers/facilitators of football projects in Manchester

Manchester Leisure (Manchester City Council)

Manchester Leisure is the operating name for Manchester City Council’s sport and leisure services department. Since its creation in 1992, it has combined traditional facility management responsibilities with a strong emphasis on sports development. Manchester Leisure’s approach to sports development is multi-faceted. They employ traditional sport-specific Sports Development Officers (SDOs), including a dedicated Football Development Officer (FDO), as well as Community Sports Development Officers (CSDOs) and a Refugee Sports Development Officer. The CSDOs are funded through the Neighbourhood Renewal Fund (NRF) and are based in a number of deprived wards across Manchester. They have a specific responsibility to utilise sport for social inclusion purposes.

INITIATIVE	TYPE	AIMS
After school and school holiday soccer	Soccer events and clubs run for young people in the early evenings and in school holidays	To provide safe, affordable soccer opportunities for children and young people in Manchester
”Off the street” football	Soccer tournaments for boys and girls aged 7-14. Runs every Saturday	To provide safe areas for children to play football in parks across Manchester
“Streetlife” Soccer	Soccer tournaments held in the evening across Manchester for under 19s, under 16s, and under 13s	To provide constructive leisure opportunities for young people in socially ‘difficult’ areas. Formal aims include the creation of positive friendship groups for young people, the promotion of fair play, healthy living and teamwork, and the reduction of tensions between communities, groups and individuals
Work with Youth Offenders	A dedicated CSDO worker has recently begun to organise sport (including football), health and education programmes for young people on the at risk of offending register. Sixty young people have so far been in contact with the programme	Crime reduction

Dream Team Community Football Competition	Citywide 6-a-side soccer competition for boys and girls in school years 5&6. Teams must have a minimum of two girls on the pitch at any time. Teams are taken from Manchester Sports Development's six Community Sports Development areas	Children are encouraged to play for health, teamwork, and other key skill reasons. The event also aims to breakdown barriers between and within communities
Club establishment/development	To promote and support the development of football (and other sports) clubs in Community Sports Development Areas across Manchester	To improve the sporting infrastructure in areas that lack quality sport clubs
Coach education	Provision of football (and other sports) coaching courses for local adults and young adults	To develop the number of sports coaches across Manchester, especially within regeneration areas. Manchester Leisure provides financial assistance for coaching courses within regeneration areas
Manchester International Football Festival	Sport and cultural exchange between Manchester and Thailand hosted at Witton Albion FC – Summer 2002	To promote football development in Manchester and Thailand and to establish cultural and economic exchange
Wythenshawe 6-a-side Primary School World Cup	Football tournament between primary schools in association with the Wythenshawe School Sport Coordinator	Football development and cultural awareness for children

Manchester County Football Association (MCFA)

MCFA has a mission to increase participation in football at all ages across its catchment area, and to improve the quality of football provision in an inclusive and safe environment. MCFA is committed to delivering the Football Association's National Game Strategy and is generally considered as one of the most forward thinking County Football Associations in England. It carries out the traditional administrative and governance roles of a County FA, but also is actively committed to football development and football and social inclusion/education work.

INITIATIVE	TYPE	AIMS
Commonwealth Games Mini Soccer Festival	64 teams of under 7s through to under 10s playing football in an event to engage them with the Manchester Commonwealth Games 2002	Football development and increasing participation. To promote fair play
New Deal for Communities Football Festival (lead organiser of event).	One-day football festival run at the JJB Soccer Dome in Trafford Park, Manchester for boys and girls aged 8-15 from the following New Deal areas in the North West of England: East Manchester, Heywood, North Huyton, Kensington, Oldham and Salford	Social inclusion and community cohesion. To promote physical activity and participation amongst children from socially deprived wards
Coach Education	Promoting FA Charter Standard. Courses include 1 st Aid, child protection, codes of conduct etc.	To provide a diverse range of football education courses, accessible at a local level across the county
Charter Standard Club	Course to provide support for local football clubs that aim to attain charter status	To raise standards and reward good practice in football. To increase the quality of Junior Football Clubs, thereby sustaining participation and raising standards
Comprehensive football events programme	Primary and high schools inter-schools programme	Football development. To raise participation rates
Development Group, Football Club Forum, and other partnerships	Partnerships and discussion groups that encourage dialogue between key stakeholders in grassroots football in Manchester	To improve grassroots football in Manchester
After school and school holiday soccer	Soccer events and clubs run for young people in the early evenings and in school holidays	To provide safe, affordable soccer opportunities for children and young people in Manchester
Local Football Partnership	Body established to help MCFA in the planning, development, implementation, monitoring and evaluation of football and facility development	To encourage strategy coordination in local grass-roots football

East Manchester Sport Action Zone (SAZ)

The primary role of the East Manchester SAZ is to co-ordinate the agencies and voluntary groups that contribute to sport in the SAZ areas (Beswick, Clayton and Openshaw). A key challenge for the East Manchester SAZ is to ensure that the Sport City site in the area is utilised to boost local sports activity and social regeneration. Sport England, the National Lottery and the New Deal for Communities Regeneration initiative currently fund the East Manchester SAZ.

INITIATIVE	TYPE	AIMS
Delamere Rangers Football Coaching	Football coaching scheme run in Delamere Park during summer 2002. The scheme, attended by 9-17 year olds, was supported by SAZ funding (Splash)	To provide structured and fun activities for children and young people in East Manchester during their holiday period
New Deal for Communities Football Festival (help provided in organisation of event).	One-day football festival run at the JJB Soccer Dome in Trafford Park, Manchester for boys and girls aged 8-15 from the following New Deal areas in the North West of England: East Manchester, Heywood, North Huyton, Kensington, Oldham and Salford	To promote social inclusion and community cohesion. To promote physical activity and participation amongst children from socially deprived wards
Work with Refugee Groups	East Manchester SAZ help to fund the St. Barnabous football project that runs every Sunday in East Manchester. Football coaching sessions are provided for refugee groups. These are provided in conjunction with the Refugee Support Agency	Football development with refugee communities. To support the integration of refugee groups into East Manchester communities

NACRO – East Manchester Project

NACRO is a national crime reduction charity that aims to provide support and guidance for ex-offenders, disadvantaged people and deprived communities. In East Manchester NACRO run a sport project that provides constructive activities for local young people. Through the use of football and other sports, NACRO aim to increase social inclusion for young people in East Manchester, improve community cohesion in the area, and encourage the development of skills in young people and local project volunteers.

INITIATIVE	TYPE	AIMS
Football tournaments and football team/club creation	The project targets young men and women aged mainly between 14 and 24 (although younger children are also involved) who are at risk of offending. Young people are encouraged to set up football teams to play in 5-a-side leagues against one another and to take part in occasional special tournaments. 52 teams currently exist in East Manchester as a result of NACRO's work	To improve personal motivation and community integration for young people in East Manchester. To reduce crime by targeting young people who are at risk of offending
Volunteer recruitment and training	Volunteers are recruited to help run the organisations events and are provided with training and support	To help improve personal and community skill levels. To improve employment prospects for volunteers (68% of NACRO's volunteers are unemployed)

GreaterSport

The Greater Manchester Sports Partnership, operating under the name GreaterSport, is the largest of 45 sports partnerships established across England to co-ordinate and implement youth sport policy ("Active Sports"). The partnership operates across Greater Manchester, working in partnership with local authorities, major governing bodies of sport, and other national organisations such as Sport England, Sports Coach UK and the English Federation of Disability Sport. The sports covered by GreaterSport are rugby league, netball, hockey, rugby union, swimming, cricket, tennis, athletics, basketball and girls football.

INITIATIVE	TYPE	AIMS
To implement Greater Manchester's Active Sports Girls' Football Development Plan.	To aid the development of girls' and women's football in Greater Manchester. This is done through the creation of a sound structure for girls' and women's football in the region and establishing clear routes of progress for girls who wish to develop their talents	To promote girls' and women's football in Greater Manchester

Youth Charter for Sport, Culture and the Arts (YCSCA)

Youth Charter for Sport (as the organisation was originally known) was launched in Manchester in 1993 in the wake of the shooting of Moss Side teenager Benji Stanley. The organisation aims, in partnership with the private, public and voluntary sectors, to promote social regeneration and crime reduction in 'difficult' urban areas (in Manchester and nationwide). This is done through the provision of increased opportunities in sport and the arts for local youths. YCSCA have been involved in a wide range of football and non-football initiatives. Two major approaches/philosophies underpin their work:

INITIATIVE	TYPE	AIMS
Youthwise	A sports-based social curriculum of personal and teambuilding modules for excluded youth	To tackle social exclusion
Social Centres of Excellence	A facility concept, where on-going opportunities are given for Youthwise graduates to practice their newfound social skills, engaging and developing new relationships with wider social and economic regeneration leading to a sustained and improved quality of life	To tackle social exclusion

Outlook

Outlook is part of Lifeline Manchester: a non profit-making organisation and registered charity founded in 1971 that helps people who use drugs and the families of people who use drugs. Outlook is based in East Manchester and offers a programme of leisure and recreational sessions aimed at improving confidence and motivation in people who are rebuilding their lives without drugs or alcohol.

INITIATIVE	TYPE	AIMS
Football training sessions	Structured recreation for former drug or alcohol abusers	To build confidence of former drug and alcohol users. To improve skills and health and to promote community integration

Greater Manchester Police (GMP) – Youth Matters Programme

Youth Matters is a programme run by the GMP aimed at 10-18 year old young people. The programme provides activities and incentives that are designed to move young people away from anti-social behaviour and towards helping their communities.

INITIATIVE	TYPE	AIMS
“Streetlife” Soccer (led by Manchester Leisure)	Soccer tournaments held in the evening across Manchester for under 19s, under 16s, and under 13s	To provide constructive leisure opportunities for young people in socially ‘difficult’ areas

Sport England North West

Sport England North West helps develop sport across Lancashire, Cumbria, Greater Manchester, Cheshire and Merseyside by working to deliver Sport England's national programmes in partnership with a wide range of statutory, voluntary and commercial agencies in the region. Significant regional partner organisations include the North West Development Agency, the Government Office in the North West, the North West Regional Assembly, the North West Cultural Consortium, the North West Sports Board, SportsAid North West, and the North West Federation for Sport, Recreation and Conservation. Sport England North West is responsible for implementing national sports policies within the North West of England.

The Street to Stadium Trust

The Street to Stadium Trust is a charitable organisation that aims to provide funding for disadvantaged young people in Manchester who can use sport as a positive influence on their lives. Grants are for young people between the ages of 11-19, and are usually offered for course fees, travel, and equipment.

Moss Side Millennium Powerhouse

The Moss Side Millennium Powerhouse opened in June 2000 with a grant of £1.4million from the Millennium Commission. With a primary focus on youth, the Powerhouse is a community-led resource that aims to provide educational, sporting, and cultural services that will improve the lives of young people in Moss Side. This centre contains a library and information center, a careers advice service, an ICT suite, music and arts studios, a fitness centre, a sports hall and performance area, a cafe, creche facilities, and a residential wing.

Manchester Youth Volunteer Programme (MYVP)

The MYVP is funded by the National Lottery Community fund to encourage young people (14-25 year olds) in East Manchester to take part in media, sport and other outreach projects that aim to develop their potential and broaden their horizons. By encouraging young people to work on sports and other events in East Manchester, the MYVP aims to increase young people's skills and employability, whilst also improving community integration and cohesion.

Commonwealth Games Pre-Volunteer Programme (PVP)

The Commonwealth Games PVP is a social inclusion and legacy programme funded by the Single Regeneration Budget (SRB), matched locally by the New Deal for Communities. The programme, which initially focused on providing volunteers for the 2002 Manchester Commonwealth Games, provides a 30-hour training course that can enable candidates to enter employment and/or further education and training opportunities. Post-Games, the PVP programme continues to provide volunteer support and training opportunities across East Manchester.

University of Manchester – The Sports Volunteer Scheme

The Higher Education Active Communities Fund (HEACF) funds the University of Manchester's Sports Volunteer Scheme. HEACF aims to enhance the role played by Higher Education Institutions in their local communities. The Sports Volunteer Scheme aims to provide communities across Manchester with quality sports volunteers from the student population of the university. Volunteers take up posts that include coaching, events organisation and sports administration.

Key Providers/Facilitators of Football Projects in Sheffield

Sheffield City Council Leisure Department

Sheffield City Council (SCC) delivers community sports programmes and initiatives through the Sport and Community Recreation section of the Leisure Department. The council employs Sport Development Officers (SDOs) and Football Development Officers (FDOs) that preside over a limited range of community sport provision.

INITIATIVE	TYPE	AIMS
North Area Football Development Forum	SCC have hosted meetings of the Sheffield North Area Football Development Forum. The Forum is designed to inform football provision in the north of Sheffield	To improve partnership working and football provision in Sheffield
Football Coaching	SCC's FDOs run occasional football coaching sessions in the Parson Cross Park area and Middlewood Park area of Sheffield, and in a number of schools. They also run intermittent 'twilight' coaching sessions at Foxhill & Mansell Junior Schools (boys & girls years 3/4) and evening sessions at Parson Cross, MUGA (girls 7/8)	Football development
Coach Education	SCC run occasional football coach education programmes at Sheffield Works Department, Foxhill School and Graves Tennis Centre	To improve the skills base in grassroots football in Sheffield

Sheffield and Hallamshire County Football Association (SHCFA)

The SHCFA has a stated aim to develop football across its constituency and to ensure that all people within Sheffield and Hallamshire have access to football without exclusion and prejudice. The County FA are showing their commitment to promoting football in an inclusive manner by proposing to set up a series of Community Football Centres across Sheffield and Hallamshire. These will be used to engage local communities in football, and to address social issues and difficulties in selected areas. The first centre is scheduled to open during 2003.

INITIATIVE	TYPE	AIMS
Mini Soccer	Modified soccer for 6-10 year olds to develop their skills, technique and passion for the game	Football development for young children

Girls' and Women's Football Active Sports	Developing playing opportunities for girls (aged 10-16) in association with key agencies involved in Active Sports (most notably the South Yorkshire Sports Partnership). The scheme aims to provide a structured route of participation for girls to play football	Football development for girls
FA Charter Standard Scheme	Courses and support for local football clubs that aim to attain charter status	To raise standards and reward good practice in football, increasing the quality in provision in Junior Football Clubs thereby sustaining participation and raising standards
TOPs and Community TOPs programmes	Help to deliver the Football Association's TOP Sport Football Initiative in schools	Football development in schools
Coach Education	Courses and support in coaching, medical matters, and child protection	To provide a diverse range of football education courses, accessible at a local level across the county
Local Football Partnership	Body established to help the county FA in the planning, development, implementation, monitoring and evaluation of football and facility development	To encourage strategy coordination in local grass-roots football
Equity and Social Inclusion Initiatives	Commitment to ensure that girls and women, ethnic minorities, disabled people and socially excluded individuals are involved in county FA initiatives at every level	To encourage football participation in all sections of society

Football Unites, Racism Divides (FURD)

FURD was launched in 1995 by a group of Sheffield United fans who were concerned about a number of incidents of racist abuse both in and around the stadium, which is situated in a community where approximately 44% of the local youth population is black or Asian. The aim of the organisation is to ensure that everyone who plays or watches football can do so without fear of racial abuse and harassment, in either a verbal or a physical form, and to increase the participation of people from ethnic minorities in football, especially but not exclusively at Sheffield United, as either players, spectators or employees. FURD has been funded by a number of organisations in its short history (Single Regeneration Budget, the Professional Footballers' Association, and the Football Association to name a few), and is currently supported by the National Lottery Charity Board, the Department for Education and Skills, the Football Foundation, and the

European Commission. In addition to work in Sheffield, FURD are currently also supporting anti-racist work in Barnsley, Rotherham and other locations.

INITIATIVE	TYPE	AIMS
Coaching sessions for boys and girls	Football coaching, particularly for boys and girls from ethnic minorities	Football development for socially marginalised or excluded groups
Coach education support for ethnic minorities	Coach education and support for ethnic minorities who wish to coach football	To improve and support football coaching skills amongst ethnic minority groups
Distribution of concessionary match tickets in partnership with Sheffield United	Provide support for the distribution of SUFC match tickets to non-traditional football supporting groups	To help non-traditional football supporting groups to access matches at Bramall Lane
Work with Sheffield United FC to ensure that it is a secure and welcoming club	Inform and support SUFC to make the club welcoming for all individuals regardless of age, race, ethnicity, religion or gender. FURD have organised a series of 'community days' at SUFC that have opened the club up to various groups of local people who would not normally attend events at the Bramall Lane Stadium	To make SUFC a more inclusive club
Positive Futures Support Work	FURD supports the work of Positive Futures in the Shirecliffe area of Sheffield through the provision of staff and facilities	To support the aims and objectives of Positive Futures
Football based anti-racism sessions	FURD delivers football-based anti-racism work in schools, colleges and youth clubs	To tackle racism amongst young people
Millennium Volunteers scheme for 16-24-year-olds	Project for which volunteers can gain an Award of Excellence in return for completing 200 hours of voluntary work in their community	Community support and integration. To help provide and foster key skills in volunteers
Anti-racist Resources and Information Centre dedicated to sport and related issues	Information centre consisting of books, articles, video and sound information relating to race and sport issues	To collate and distribute information and research on race, ethnicity and sport
Anti racist websites, including discussion pages	FURD runs its own website and that of Football Against Racism in Europe (FARE)	To help distribute information on anti-racist initiatives in football. To provide discussion areas of anti-racist activists

Asian women in football	FURD successfully bid for a grant from the FA to develop football opportunities amongst Asian women. A series of coaching sessions were organised in Sheffield as a result that were attended by ethnic minority women and girls	To promote football amongst young Asian women
Streetkick	Streetkick is FURD's mobile football game. The game can be erected on any flat surface and is a method of reaching significant numbers of young people with anti-racist messages	To combat disadvantage by providing football opportunities in areas of high black and ethnic minority populations, and to tackle racism by targeting areas with known racial tensions
Sharrow United and Highfield FC	FURD has provided support in the shape of coaching, venue hire, league and FA affiliation fees, ball and kits to Highfield FC and Sharrow United. Highfield FC are made up mainly of older Asian players, whilst Sharrow United are a younger side made up of players from various ethnic minorities. A number of Sharrow United players now act as volunteers for FURD	To promote quality football playing opportunities for ethnic minorities in Sheffield

NACRO – Sheffield Project

Sean Hutchinson, an ex-youth player for SUFC, leads NACRO's football work in Sheffield. The project, which is focused around the Wyeburne, Manor and Shirecliffe estates in Sheffield, aims to provide football opportunities for children and young people who are at risk of offending or becoming engaged in anti-social behaviour. The project works with a number of local partners including SUFC, SWFC and Positive Futures. It aims to provide exit routes for programme participants into vocational work/training or Further Education.

INITIATIVE	TYPE	AIMS
Football tournaments and football team/club creation	The project targets young people who are at risk of offending. Participants are encouraged to set up football teams and coaching session as diversionary activities. In the future, the project hopes to establish a 5-a-side league at SUFC's Academy	To improve personal motivation and community integration for young people in Sheffield. To reduce crime by targeting young people who are at risk of offending. To provide positive life-choices for young people in 'difficult' areas of Sheffield

Volunteer recruitment and training	Volunteers are recruited to help run events and are provided with training and support	To help improve personal and community skill levels. To improve employment prospects for volunteers
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Positive Futures

Sheffield Positive Futures, led by SOVA in the Shirecliffe area of the city, was one of the original 24 ‘first phase’ projects in the national programme and was due to be housed at the Sheffield United Academy. However, its contract terminated at the end of March 2003. A new partnership is now being developed involving a wide range of agencies led by Sheffield Futures, which includes the Sheffield Youth Offending Team, NACRO, South Yorkshire Police, Handsworth Police Boxing Project, Football Unites Racism Divides, Sheffield Leisure Services, Sport England, Sheffield United FC, Sheffield Wednesday FC, Sheffield North PCT and SOVA. This partnership will be responsible for the development and delivery of a renewed programme of more extensive activity in various locations in Sheffield consistent with the aims of the national Positive Futures team. This project will be funded to the end of March 2006 in the first instance.

INITIATIVE	TYPE	AIMS
The After-Schools Project	Sports programmes and health/drugs awareness programmes delivered to young people, identified as being at risk of involvement in drugs, crime or anti-social behaviour, who are referred to the scheme by both the Local Authority Youth Services and the South Yorkshire Police	Crime and drug-use reduction
The All-Star Stadium Project	The programme involves a series of 3-a-side football tournaments, run together with the S.Y. Police, ending up with a city final held at Sheffield United’s Academy of Excellence. The games are played in a portable stadium that was built by local young people as a part of the Positive Futures initiative. At each tournament there is drug and sexual health information available for both younger (available from ‘Sheffield Drug & Alcohol Project’) and older (available from ‘Sheffield Drug & Sexual Health Youth Initiative’) participants	Crime and drug-use reduction. Health promotion

Sheffield Wednesday FC

SWFC's community work is organised by the Sheffield Wednesday Football Club Community Programme (SWFCCP), under the leadership of Julian Winter. Established in 1992, the programme is an independent body that is governed by a selected Board of Trustees. It is currently seeking charitable status. SWFC's community work is not formally part of the FFE&VTS national FiTC scheme, although it does work in partnership with the FFE&VTS. The SWFCCP has a number of stated aims, but its most important function is to coordinate community activities across SWFC and to enable the club to develop an innovative community strategy that accords with the needs of local populations.

INITIATIVE	TYPE	AIMS
Study Support and Learning Centre	Launched in 1998 as part of the DfES <i>Playing for Success</i> programme. It comprises of 20 PCs, a full-time teacher, a part-time IT technician, a part-time study support officer, and various volunteer mentors drawn from the University of Sheffield and Sheffield College	The centre aims to make learning fun and to motivate children by raising confidence and self-esteem. Schools recommended children for the learning centre to receive extra study support. They receive support in IT, literacy and numeracy
SWFC team for people with disabilities	In partnership with Remploy, SWFC run a disability football team that trains once a fortnight and enters regional and local competitions	To provide football opportunities for people with disabilities
The Young Owls	The Young Owls Junior Football Club operates football teams from under 8 to under 16 in the Sheffield and District Junior Sunday League	To provide competitive football for local children in a friendly atmosphere
Sheffield Wednesday Ladies	SWLFC operates teams for girls and women at under 12, 14, 16 and open age categories. The club is run with support from SHCFA's Women's Football Development Officer	Football opportunities and development for girls and women
In school coaching, after school coaching and holiday football courses	Run by SWFC's Football in the Community (FiTC) Scheme	To provide football participation opportunities for young people regardless of age, gender, ability, ethnicity, or social background
Work with young offenders	Football work with young offenders run by SWFC's FiTC scheme and Sheffield's Youth Offending Team	Crime prevention and crime reduction initiative

Ground tours for community groups	Tours of the Hillsborough Stadium for groups from the local community	To engage local people with the football club
The Owls Trust	The Owls Trust owns 9.45% of the issued share capital at SWFC and is now an established supporter led group. Along with the club it aims to attract more supporters to SWFC, particularly low-income families, unemployed people, retired people and people with disabilities	To make SWFC a more inclusive club
Owls Against Racism	Owls Against Racism is a steering group that advises the club on anti-racism issues. The group is made up of the Race Equality Council, supporters, FURD and a Sheffield Council member	To ensure that SWFC pursues anti-racist policies
Active Life	SWFC, in partnership with Sports Active Limited, has established a distance-learning package for local adults	To help appreciation of the benefits of exercise, nutrition, weight management, and stress management
Work with charities	Fund-raising for Sheffield charities or Sheffield branches of national charities	To support the needs of the local community
Player visits	SWFC players support various organisations across Sheffield by appearing at publicity events and other functions	To support local organisations in their work

Sharrow Community Forum

The Sharrow Community Forum was formally constituted in 1997 as a community-based umbrella organisation whose aim is to promote the regeneration of the Sharrow area, and the social and economic inclusion of all who live or work there. The Forum is a registered charity and is a founder member of the Sharrow Partnership, a body set up between SUFC, the Sharrow Community Forum, Sheffield College, FURD, Asian Welfare Association 96, and the Federation of Stadium Communities to ensure good working relations between SUFC and its local community, and the well being of the Sharrow area of Sheffield.

INITIATIVE	TYPE	AIMS
School Holidays Football Courses	Football coaching and tournaments for local 8-14 year olds delivered by play workers, the Out of Schools Network and The Children's Fund.	Constructive and safe recreation for local children

South Yorkshire Sports Partnership

Led by Julie Twiss and launched in 2001, South Yorkshire Sport is a partnership of key agencies working together to drive the development of sport and active recreation and maximise its social/economic impact in the sub-region. The partnership embraces the South Yorkshire Coalfields Sport Action Zone and the Active Sports Programme for South Yorkshire. The key partners include Sport England, Barnsley Metropolitan Borough Council, Doncaster Metropolitan Borough Council, Rotherham Metropolitan Borough Council, Sheffield City Council a number of National Governing Bodies, and Sports Coach UK. South Yorkshire Sport represents and plays an active role in the development of the Local Football Partnership and through this has produced a South Yorkshire wide 'Sport Specific Plan for Active Sports' for girls' football on the national FA approved four stage model. The Partnership took a lead role in securing funding of £86,000 from the Football Foundation for a 'Women's and Girls' Post' which is based at Sheffield and Hallamshire FA. Through this investment, 168 girls have become involved as football players in the Active Sports Programme, 41 clubs have become involved in and signed up to Active Sports delivery, and 7 new girls sections have been created at individual clubs with 16 women coaches recruited to the level 2 coaching certificate mentoring scheme.

Sheffield Hallam University Sport Volunteering Scheme

Commencing in 2002, this new initiative is funded by SHU and Sport England. The aim of the scheme is to increase the quantity and quality of students undertaking volunteering activity in sport in Sheffield. The aim is to provide students with opportunities to gain accredited experience in sport, and to provide local communities with sports skills that they do not currently possess.

North Sheffield Community Support Scheme (NSCSS)

Members of the Sheffield Wednesday Independent Supporters' Association (WISA), All Saints Soccer School and Sheffield Positive Futures established the NSCSS. It aims to work as an umbrella organisation to provide and facilitate wider access to sporting and social opportunities for young people between the ages of 7 and 19 in North Sheffield. The scheme aims to co-ordinate football opportunities in the north of Sheffield and to act as a referral system for young people who need advice on drugs, education, health and other problems.

All Saints Soccer School

Established in 1999, the All Saints Soccer School provides football coaching sessions and playing opportunities for children in Sheffield. Originally, the courses were focused on ethnic minority groups, but now course attendees tend to be split equally between 'white' children and children from minority groups. The school is based at the Concorde Sports Centre in Sheffield and at present is funded by a Lottery grant.