

substance.

Rugby League World Cup 2021

Privacy Notice and Your Consent

About Substance

Substance is a research and technology company that works within the sport, sport for development and outdoor recreation sectors. We design research and consultancy services and technology products which help organisations improve their impact practice.

Substance is accredited as ISO27001 compliant for data security.

Why do we need to collect data?

Substance has been commissioned by RLWC 2021 to evaluate the impact of the RLWC2021 Social Impact Programme, which includes all the volunteer programmes (Power Squad, Inclusive, Community). We would like to speak to you and contact you after this event to get further feedback and understand the impact of the event for you and the volunteer you are supporting.

By leaving your details you are consenting to take part in the RLWC 2021 evaluation and for us to contact you.

The information that Substance would like to collect

Substance is a data processor of your personal data. We use the term personal data to describe any information that could be used to identify you. The personal data Substance will be processing is contact details of employees including:

- Name
- Email address
- Phone number
- Opinions

How do we use this data?

We only use anonymised data in our reports unless specific individual consent has been agreed. We collect this data on the legal basis that it is necessary for the pursuit of the research purpose. All data that we hold will be kept safe and secure on UK based servers and never sold to other organisations.

For the Rugby League World Cup 2021 Evaluation, your information will be held until the end of the programme and reporting period (mid 2023) or until such a time that you tell us that you no longer want us to hold your information.

Your rights

The work carried out is in accordance with the Market Research Society Code of Conduct and General Data Protection Regulation.

Under data protection law, you have certain rights over your information. Under certain circumstances, by law you have the right to:

- Request access to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third-party) and there is something about your situation which makes you want to object to processing on this ground.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party; and
- Withdraw your consent for us to use your personal information at any time.

If you would like to exercise any of the rights mentioned above, please contact our Data Protection Officer, at info@substance.net or call 0161 244 5418. To write to us, our address is: Substance, Ground floor, Suite 0.4, Jactin House, 24 Hood Street, Ancoats, Manchester, M4 6WX.

Although we hope that you would never feel that you had to, you do have the right to lodge a complaint with the UK supervisory authority for data protection issues, the Information Commissioner's Office – www.ico.org.uk